

# Sponsorship Guide

Partner with us to empower the next generation  
of entrepreneurs in Northwest Indiana!

3935 CLEVELAND STREET, GARY, INDIANA • APRIL 25-26, 2025



This is more than an event—it's a movement. **THE Summit** is a powerful catalyst for change, redefining the entrepreneurial landscape and igniting sustainable growth throughout **The Region**.

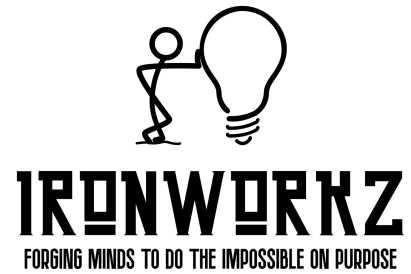


[support@ironworkz.org](mailto:support@ironworkz.org)



[www.ironworkz.org](http://www.ironworkz.org)

# About IronWorkz



IronWorkz is a dynamic business incubator that focuses on bridging the knowledge and resource gaps that exist for entrepreneurial development in underserved communities. Going into the workforce, college, and trade school are all options but so is Entrepreneurship. We are here to empower, enhance, and be a resource throughout your entrepreneurial journey!

The name [IronWorkz] was developed from Gary being known for its steel mills, where many families migrated from the South to create a better life for their families. IronWorkz was created for the community and to help bridge the gap on equity issues while embodying what it means to be a NWI resident. IronWorkz will serve as a powerhouse and beacon of hope for residents and connect them with the tools, organizations, and resources they will need to create and innovate in the world of entrepreneurship but also to become the best versions of themselves.

## Meet Our Team



### Faith N. Spencer

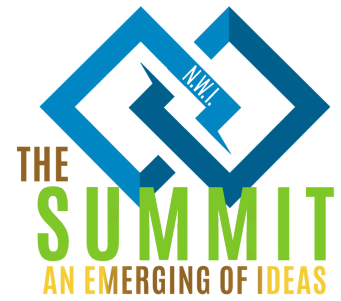
Founder, President, and CEO. Faith Spencer is a hardworking, self-motivated learner born and raised in Gary, Indiana. She works to create change and pave the way for the people in her community to do the impossible.



### Emmani Ellis

Founder and COO. Emmani Ellis, raised in Gary, Indiana is a driven personable continuous learner actively creating change in her communities.

# About



Gary, Indiana  
April 25–26, 2025

Flourish Church  
3935 Cleveland St, Gary, IN 46408

## CRACKING THE CODE ON ENTREPRENEURSHIP

IronWorkz, in partnership with Lakeshore Public Media, Society of Innovators at Purdue Northwest, Indiana University School of Business and Economics, and the E Marie Project, is bringing a groundbreaking two-day entrepreneurial summit designed to unite entrepreneurs from diverse backgrounds and experience levels and serve as a one-stop destination for all things entrepreneurship, offering tailored support, resources and collaboration opportunities.

## WHAT TO EXPECT

**Tailored Support:** Access to resources and guidance specifically designed to meet your needs at any stage of your entrepreneurial journey.

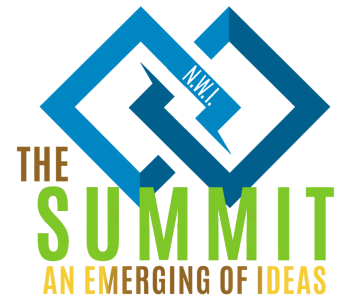
**Networking Opportunities:** Connect with like-minded entrepreneurs, investors, and industry experts to build meaningful relationships.

**Workshops & Mentorship:** Participate in workshops and receive mentorship to enhance your skills and knowledge.

## WHY THE SUMMIT?

Small businesses are the backbone of the U.S. economy, responsible for generating about two-thirds of net new jobs. THE Summit is committed to empowering these vital enterprises by serving as a comprehensive hub for all things entrepreneurship across Northwest Indiana (NWI). Whether you're launching your first startup or exploring exit strategies, THE Summit provides tailored support to help you succeed. With a focus on Northwest Indiana, THE Summit addresses multiple gaps in resources by fostering economic vitality and driving growth within The Region. You will leave equipped with the knowledge and tools necessary to contribute to the prosperity of your community.

# Programs



**THE Summit** is more than an event—it's a launchpad for growth. This transformative experience builds connections, ignites innovation, and positions your brand at the forefront of regional entrepreneurship. Sponsoring means investing in the future and making a lasting impact on our community.

## **1:1 BUSINESS COACHING**

At THE Summit, attendees will have the exclusive opportunity to participate in 1:1 business coaching sessions. These personalized sessions are designed to provide tailored guidance, actionable strategies, and expert advice to help entrepreneurs at any stage refine their business goals, overcome challenges, and accelerate their growth.

## **BUSINESS GROWTH RAFFLES**

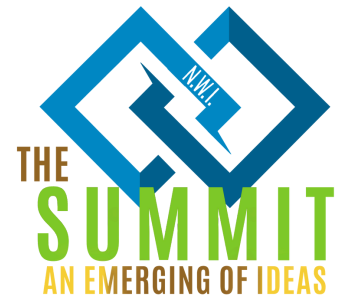
Our Business Growth Raffles are designed to support entrepreneurs, these raffles feature tools, services, and resources that can boost your business success. From marketing consultations and business software to professional development opportunities, the prizes are tailored to help you grow and thrive.

## **POST-EVENT GUIDANCE**

The journey doesn't end at THE Summit! Our Post Event Guidance offers participants the chance to continue their growth by joining the THE Summit Community Group. This exclusive group provides ongoing support, networking opportunities, and access to resources that help you implement the insights and strategies gained during the event.



# Benefits



Your sponsorship will not only ensure the success of the event, but also demonstrate your company's commitment to promoting an accessible and equitable ecosystem for entrepreneurship in Northwest Indiana.

## COMMUNITY ENGAGEMENT

Make a local impact while providing your team with an opportunity to connect with local entrepreneurs, community leaders and Northwest Indiana's entrepreneurial support organization (ESO) community.

## BRAND EXPOSURE

Reach Northwest Indiana's talented problem-solvers while building your brand's image as a forward-thinking organization.

## CORPORATE SOCIAL RESPONSIBILITY

It aligns with key CSR goals like youth empowerment, small business growth, and boosting economic development, while showcasing a commitment to diversity, equity, and inclusion in Northwest Indiana. Together, we'll drive lasting impact and create a stronger, more vibrant community.

**250**

**Expected attendance**

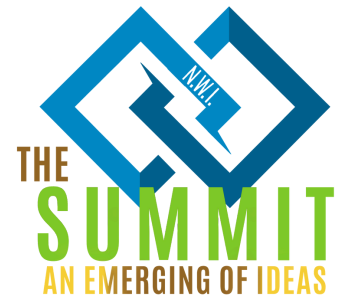
**5k+**

**Email reach**

**20k+**

**Social Media reach**

# Sponsor



## PREMIUM SPONSORSHIPS

Title Sponsor (1)	\$25,000
Keynote Sponsor (1)	\$10,000
Main Stage Sponsor (1)	\$10,000
Lunch Sponsor (2)	\$6,000
Breakout Room (4)	\$5,000
Breakfast Sponsor (2)	\$3,500
Gift Bag Sponsor (1)	\$3,500
Coffee Station Sponsor (1)	\$3,000
Business Coaching Room (4)	\$3,000
Student Scholarship Sponsor (1)	\$2,500

## SPONSORSHIP LEVELS

TRANSFORM Level	\$15,000
CATALYST Level	\$10,000
EMPOWER Level	\$5,000
CHAMPION Level	\$2,500

## PROGRAM BOOK ADVERTISING

Full-page ad	\$500
Half-page ad	\$250

## CONFERENCE TICKETS

2-Day General Admission	\$65
2-Day VIP Admission	\$120
Team Bundle (4 GA)	\$320
2-Day Student Admission	\$40



Please scan the QR code for more details and to register.

## MORE INFORMATION

For more information, please email us at [support@ironworkz.org](mailto:support@ironworkz.org). Thank you in advance for your consideration.

# Premium Sponsorships

## **Title Sponsor (1) - \$25,000**

- “Presented by” title sponsor recognition on all event signage and materials
- “Presented by” title sponsor recognition in all event PR and promotions
- Opportunity to speak from the 2025 THE Summit main stage
- Premium placement full-page ad in THE Summit event program
- Dedicated social media posts and email newsletter features
- Dedicated sponsor email blast (sponsor’s choice)
- Priority Main Stage Seating
- 10 VIP passes to THE Summit
- Opportunity to distribute a branded item in the guest gift bags

## **Keynote Sponsor (1) - \$10,000**

- Keynote sponsor recognition on all event signage and materials
- Keynote sponsor recognition in all keynote speaker PR and promotions
- Opportunity to introduce the keynote speaker
- Full-page ad in THE Summit event program
- CATALYST Level sponsor benefits

## **Main Stage Sponsor (1) - \$10,000**

- Main stage sponsor recognition on all event signage and materials
- Main stage signage recognizing sponsor
- Opportunity to provide welcome remarks from THE Summit main stage
- Full-page ad in THE Summit event program
- CATALYST Level sponsor benefits

## **Lunch Sponsor (2) - \$6,000**

- Lunch sponsor recognition on all event signage and materials
- Sponsor recognition on all lunch serving stations and in dining area(s)
- EMPOWER Level sponsor benefits

# Premium Sponsorships

## **Breakout Room Sponsor (4) - \$5,000**

- Breakout Room sponsor recognition on all event signage and materials
- Naming rights for one of THE Summit breakout rooms
- Sponsor signage in the sponsored breakout room
- Opportunity to set up a sponsor booth in the breakout room
- Opportunity to address attendees in the breakout room
- EMPOWER Sponsor level benefits

## **Breakfast Sponsor (2) - \$3,500**

- Breakfast sponsor recognition on all event signage and materials
- Sponsor recognition on all breakfast serving stations
- CHAMPION Level sponsor benefits

## **Gift Bag Sponsor (1) - \$3,500**

- Gift bag sponsor recognition on all event signage and materials
- Sponsor logo printed on guest gift bags
- CHAMPION Level sponsor benefits

## **Coffee Station Sponsor (1) - \$3,000**

- Coffee sponsor recognition on all event signage and materials
- Sponsor recognition at all coffee serving stations
- CHAMPION Level sponsor benefits

## **Business Coaching Room Sponsor (4) - \$3,000**

- Coaching Room sponsor recognition on all event signage and materials
- Naming rights for one of THE Summit business coaching rooms
- Sponsor signage in the sponsored coaching room
- CHAMPION Sponsor level benefits

## **Student Scholarship Sponsor (1) - \$2,500**

- Student scholarship sponsor recognition on all event signage and materials
- Provide scholarships to THE Summit for 40 Northwest Indiana high school students from underserved communities
- CHAMPION Sponsor level benefits



# Sponsorship Levels

## **TRANSFORM Sponsor Level – \$15,000**

- TRANSFORM sponsor recognition on all event signage and materials
- Opportunity to speak from the 2025 THE Summit main stage
- Full-page ad in THE Summit event program
- Includes Breakout Room sponsorship – naming rights for one breakout room
- Dedicated social media posts and email newsletter features
- Priority main stage seating
- 8 VIP passes to THE Summit
- Opportunity to distribute a branded item in the guest gift bags

## **CATALYST Sponsor Level – \$10,000**

- CATALYST sponsor recognition on all event signage and materials
- Opportunity to speak during a breakout session
- Full-page ad in THE Summit event program
- Includes Breakfast sponsorship
- Priority main stage seating
- 6 VIP passes to THE Summit
- Opportunity to distribute a branded item in the guest gift bags

## **EMPOWER Sponsor Level – \$5,000**

- EMPOWER sponsor recognition on all event signage and materials
- Social Media Recognition on event platforms
- Half-page ad in THE Summit event program
- Priority main stage seating
- 4 VIP passes to THE Summit
- Opportunity to distribute a branded item in the guest gift bags

## **CHAMPION Sponsor Level – \$2,500**

- CHAMPION sponsor recognition on all event signage and materials
- Social Media Recognition on event platforms
- Half-page ad in THE Summit event program
- Priority main stage seating
- 2 VIP passes to THE Summit
- Opportunity to distribute a branded item in the guest gift bags

# Sponsor Commitment Form

Thank you for your sponsorship commitment. We believe that innovation is a team sport. Events like THE Summit just aren't possible without community partners like you!

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**I/My company commits to the sponsorship opportunities selected below.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Payment enclosed     Please send invoice to address above

## Premium Sponsorships

- Title Sponsor - \$25,000
- Keynote Sponsor - \$10,000
- Main Stage Sponsor \$10,000
- Lunch Sponsor - \$6,000
- Breakout Room - \$5,000
- Breakfast Sponsor - \$3,500
- Gift Bag Sponsor - \$3,500
- Coffee Station Sponsor - \$2,500
- Business Coaching Room - \$2,500
- Student Scholarship Sponsor - \$2,500

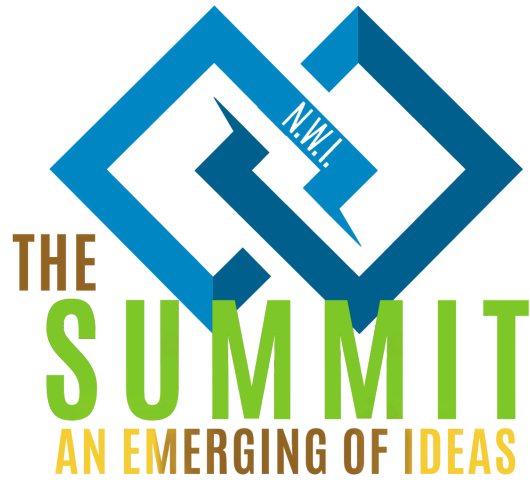
## Sponsorship Levels

- TRANSFORM Sponsor - \$15,000
- CATALYST Sponsor - \$10,000
- EMPOWER Sponsor - \$5,000
- CHAMPION Sponsor - \$2,500

## Program Book Advertising

- Full-page ad - \$500
- Half-page ad - \$250

Please return by E-mail to: [support@ironworkz.org](mailto:support@ironworkz.org)  
or mail: 650 S Lake St Suite B #1091 Gary, IN 46403.



**THE  
SUMMIT**  
AN EMERGING OF IDEAS

## Official Event Partners

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## Powered By

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**IRONWORKZ**  
FORGING MINDS TO DO THE IMPOSSIBLE ON PURPOSE

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